

Press Release



Water specialist eyes further UK growth with 30% expansion

GRAF UK – one of Europe’s leading water management specialists – has increased its workforce by a third, in a bid to further expand its nationwide reach. The recruitment drive is the latest in a series of major developments for [GRAF UK](#), which upsized its Oxfordshire headquarters in 2017 to accommodate rising demand for its unrivalled range of stormwater, wastewater, and rainwater harvesting solutions.

A subsidiary of German water management giant Otto Graf GmbH, the now 41-strong GRAF UK team has expanded by 32% in just eight months, with significant growth objectives for the rest of 2018. Ten new hires have taken on roles spanning business development, sales and administration across the UK and Ireland, as part of plans to strengthen GRAF UK’s existing customer offering and sales network – and to expand into new product markets later this year.

Matthew Rolph, managing director, explains: “After moving to new headquarters and opening dedicated Irish and Scottish premises in the space of just two years, this latest team expansion marks an important next step for us. As well as enhancing our on-the-ground sales presence in key growth areas like the South, Midlands and North of England, Wales and Scotland, we’ve responded to demand across the board by adding to the customer service and technical teams for our full rainwater harvesting, stormwater management and wastewater treatment portfolios. We’ve also created a brand-new sales support role for our upcoming garden products range, with a full launch planned in the summer.”

Made in Germany at one of the world’s most modern production facilities, GRAF UK’s water management systems boast the highest levels of quality, efficiency and enduring performance. Each system is custom-designed to meet the precise requirements of individual projects, and includes all the components required for complete installation.

Matthew Rolph continues: "Germany has always been the major market for GRAF, but as the trade and end-users alike switch on to the long-term benefits of genuinely effective and sustainable water management solutions, we're seeing unprecedented demand here in the UK. Whilst everyone at GRAF UK has ambitious objectives for even more growth in 2018, customer service remains our number one priority. It's exactly this reasoning that's driven our new hires – we've bolstered the team in a way that means we can service new orders and reach new markets, whilst still putting customers first."

As well as its stormwater, rainwater and wastewater management product range, GRAF UK also offers an accredited CPD training programme aimed at specifiers, installers and other industry professionals.

For more information about GRAF UK's water management solutions, please visit grafuk.co.uk or call 01608 661500 between 8am and 6pm (Monday to Friday).

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Notes to editors:

GRAF UK Ltd (a subsidiary of German-based Otto Graf GmbH) is a European market leader in the water management sector. The company provides innovatively designed rainwater harvesting, stormwater and wastewater management systems that are manufactured in Germany at one of the world's most modern and sustainable production facilities. As well as being manufactured to the highest quality standards, nearly all of GRAF's products are also 100% recyclable, marking the company's commitment to protecting the environment. For more information visit www.grafuk.co.uk.

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